



Name: Dr. Archana Sharma Address: 786 Mhaveernagar – Isttonk road jaipur

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Objective

To develop and promote creativity and high-order-thinking skills that increase the performance of the students, uses the new ideas and innovative teaching methods to the overall development of the student's. As an experience faculty I would like to utilize my lively and energetic attitude in teaching, Student with great, enthusiasm. With my administrative and institutional abilities, I would work to perform fully dedication and responsibility.

Academic Qualification

S.No.	Exam/Degree	Year	Board/University
1.	Secondary exam	1999	RSBE
2.	Senior secondary exam	2001	RSBE
3.	B.COM	2004	University of Rajasthan
4.	M.COM(Bus.Admn)	2006	University of Rajasthan
5.	M.Phil	2007	University of Rajasthan
6.	MBA(PGDBA) Finance	2010	SCDL, SYMBOISIS, PUNE
7.	P.HD (Commerce)	2015	University of Rajasthan

8.	M.COM(EAFM)	2017	University of Rajasthan
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Working Experience

1. 2007–2008

As lecturer in Business Administration at S.S..Jain Subodh Mahila Mhavidyalaya Rambag,Jaipur

1st-JULY2009– To till the date

As lecturer in Business Administration at S.S.Jain Subodh Girls PG College,sanganer

Publications

1. Book /Book Chapter

Name of Book	Publisher	ISBN NO.	year	Chapt er No.
1. Entrepreneurship and Small Business management 2019 addition with co-Authors by Ajmera book company.	Ajmera book company		2019	6,7,8,9
<ul style="list-style-type: none"> Contemporary issues in business and economics Volume-2 DOI:10.25215 	Red shine publication The United Kingdom	ISBN: 978-1-312-59259-9 ISBN:10:1-31259259-1	March 2023	
<ul style="list-style-type: none"> Impart of social entrepreneurship in India Contemporary issues in business and economics Volume-2 DOI:10.25215	Red shine publication The United Kingdom	ISBN: 978-1-312-59259-9 ISBN:10:1-31259259-1	March 2023	Page No:70-73
<ul style="list-style-type: none"> Book chapter on skilling youth for future in nep 2020 	Transforming India in New Education Policy 2020	ISBN:978-81-957355-1-8	2023	Page: 34

• Path to glory of India				
• Recent Advances in Management & Social Sciences	• S Sharda Global Research Publication	ISBN:978-81-958915-4-2	2023	

2. Paper Publications

Title	Journal Name	ISBN NO./ISSN No.	Volume	Page No.	Year
1. Research Paper published on Foreign Direct investment (FDI) in retail sector.	ADDISCENT An international referred bi-annually research journal.	2394-9546	Vol.2 Jan.-June 2016	3-7	2016
2. Paper published on Impact of product planning & development.	EUPHEUS An international referred quarterly research journal.	2348-9774	vol.3 no.1 April – June 2016	68-69	2016
3. Research paper has published. On integrated product development and product innovation.	ADROITIC- An international referred quarterly research journal (multi-disciplinary) vol.3 no.1 July – sep.2016 Adroit ISSN-2349-6274.	2349-6274	Vol.3no.1 July-Sep. 2016	1-3	2016
4. Research paper has published on product mix of Jaipur dairy.	• Research Analysis and EVALUTION UGC approved and listed journal-41022 vol.v, issue - 116 ISSN 0975-3486 impact factor-6.315(SJIF)	0975-3486	Vol.v Issue-116 Impact Factor 6.315 (SJIF) May 2019	13-15	2019

	may-2019,				
5. Research paper published on " Dairy industry in India"	Shod Samiksha aur Mulyankan an international level peer –reviewed referred registered research journal UGC approved & listed -41004 impact factor- 5.901 (SJIF) VOL.V Issue -124 0974-2832 may-2019,pg.5-6	0974-2832	41004 impact factor- 5.901 (SJIF) VOL.V Issue - 124.	5-6	2019
6. Research paper on impact of product planning & development in Jaipur dairy	Souvenir –MODY UNIVERSITY.2 nd National conference on, new paradigms in management, economics & COMMERCE. A JOURNEY Ahead (NCNPMEC)-2017 17-18 Feb.pg.9-10.			9-10	2017
7. paper on" start-up policy on state "	<ul style="list-style-type: none"> 8th international conference on growth of startup-up ecosystem and innovative business incubation: Role of higher education institutions in India 9th feb.2019 at Kanoriya PG 			13	2019

	Mahila Mhavidyalaya Jaipur & GRAND ACADEMIC PORTAL (GAP) paper on” start-up policy on state “				
8. Research paper published on Emerging trend in mobile commerce.	<ul style="list-style-type: none"> TWO DAYS BODY INTERNATIONAL ONLINE CONFERENCE ON “Emerging Trends in Economics, Commerce and management 27&28feb.2021. Research paper published on “Emerging trend in mobile commerce” .in Bodhi international journal of research in humanities, arts and science. Volume 5 no.3 April 2021ISSN; 2456-5571. 	ISSN; 2456-5571.	Vol.5 no.3 April 2021	1-2	2021
9. Research paper published on Entrepreneurship and skill development make in india.	Research paper has published in international journal of emerging technologies’ and innovative research. IJETIR paper entitled on Entrepreneurship and skill development make	ISSN NO; 2583-0554.	VOL.1 Issue-1 April 2022	52	2022

	in india.in IJETIR, volume 1, issue 1 April 2022 .ISSN NO; 2583-0554.				
10. Research has published on stress management a study in covid 19 era.	Research paper has published in international journal of advanced research in science, communication and technology. Paper entitled on stress management a study in covid 19 era. Ijarsct, volume 2, Issue 3 April 2022 impact factor 6.252 with DOI 10.48 crossref.	2581-9429	Vol.2 Issue-3 April2022 DOI-10.48 Impact Factor 6.252	5	2022
11. Research paper on business ethics and good corporate governance in management.	Zenith-2022 Edition-3 A multidisciplinary online international conference On innovative research practices in business, economic, social, science and technology. At g h raisoni institute of management& research.3&4 June 2022	978-81-946772-5-3		8	2022
12. Business ethics good governance and management	IJIEMR ,Google Scholar,Elsevier SSRN	2456-5083	Vol11 issue 7 Impact factor 7.812 10.48	6 5- 6 9	2 0 2 2
• Research paper published	(JMME) peer reviewed refereed journal	ISSN:2231-167 X	Impact Factor: 6.889		March 2023

<p>on Digital Marketing Trend and New Innovation in Service Marketing. Journal of modern management entrepreneurship, UGC Valid Journal.</p>					
<ul style="list-style-type: none"> • Research paper published in A peer-reviewed referred journal Number-2 Department of Business administration University of Rajasthan. 	Journal of Business and Management	ISSN:2277-8012	Volume-12		December 2022

▼ **Paper presentation in Seminar/ Conference/Workshop**

1. International

S.No.	Title of paper	Name of Seminar/ Conference/Workshop	Year
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1.	Paper presented entitled on” start-up policy on state “.	8 th international conference on growth of startup-up ecosystem and innovative business incubation: Role of higher education institutions in India 9 th feb.2019 at Kanoriya PG Mahila Mhavidyalaya Jaipur & GRAND ACADEMIC PORTAL (GAP) paper on” start-up policy on state “.	2019
2.	Paper entitled on new practices in Commerce.19-20 March 2021.	Paper presented in multidisciplinary an international conference on New Normal in India: Development and Dimensions organized by the S.S.Jain Subodh Girls PG College Sanganer, Jaipur. Paper entitled on new practices in Commerce.19-20 March 2021.	2021
3.	Paper entitled on Human Capital and Innovations.	Paper presented in an international conference on Role of commerce and management in achieving sustainable development goals". Organized by the department of the Commerce.S.S.jain subodh girls PG college sanganer Jaipur.held on 22 & 23 October. Paper entitled on Human Capital and Innovations.	2021
4.	Paper entitled on Emerging trends in Mobile Commerce.	Paper presented in two days Bodhi International online Conference on emerging trends in Economics, Commerce, and management at Madurai, Tamil Nadu, and India. Paper titled Emerging trends in Mobile Commerce. Organized by the department of economics and center for research in economics at Madura College, Madurai, Tamil Nadu, and India. in the international online Conference on 27& 28 February 2021.	2021
5.	Paper entitled on Emerging trends	Paper presented at international virtual conference on "multidisciplinary research and	2022

	and Innovations in service marketing.	studies “held on 29 may, 2022 at IIHS Indirapuram Institute of higher Studies Ghaziabad. On paper entitled Emerging trends and Innovations in service marketing	
6.	Presented, the research paper entitled on Business ethics and Good Corporate Governance in Management.	Paper presented on Zenith 2022 A multi-disciplinary online international Conference "on Innovative research practices in Business, Economics, Social Science & technology.(ICNIRP BES&T) scheduled on 3 & 4"June 2022. at G H Raisonni institute of management & research,khaparkheda,nagpur, India G H raisoni college of Arts, commerce & science,waghale Pune, India. In association with international knowledge partner Binary university, Malaysia. Presented, the research paper entitled on Business ethics and Good Corporate Governance in Management.	2022

2. National

S.No.	Title of paper	Name of Seminar/Conference/Workshop	Year
1.	On ethical issues in changing economic scenario.	Paper presented at National seminars on corporate governance & Ethical issues in changing economic scenario (25-26 Feb 2009) at commerce college university of Raj. Paper presented on Ethical issues in changing economic scenario.	2009
2,	Paper presented on the entitled impact of product planning &	National conference on development and governance: issues prospects in collaboration	2017

	development in the dairy industry	with (NEPASI) new public administration society of India at S.S.Jain Subodh autonomous college rambagh, Jaipur. Paper presented on the entitled impact of product planning & development in the dairy industry	
3.	paper presented entitled limited liability partnership on 3-4 March 2017..	National seminar on legal Environment of Business in Changing Scenario Rajasthan University five year law College, Dept. Of Business Administration, paper presented entitled limited liability partnership on 3-4 March 2017.	2017
4.	Paper presented on impact of product planning & development in Jaipur dairy.	2nd National conference on new paradigm in management, economics & Commerce: A journey ahead (Ncnpmec) 2017 17 to 18 feb. At mody university, sikar paper presented on impact of product planning & development in Jaipur dairy.	2017
5.	paper entitled on Stress Management a study in covid 19 era,.	Paper presented in the department of Business Administration university college of Commerce & Management Studies Mohan Lal Sukhadia University Udaipur, in the national Conference on Contemporary issues in Business management and economy. Presented a paper entitled on Stress Management a study in covid 19 era, 16 July 2021	2021
6.	Digital marketing.	Paper presented at National conference on pathway to Success in post covid era: on digital marketing in Biryani institute of Science & Management, Jaipur on Wednesday 30 June 2021.	2021
7.	paper entitled on Skill Revolution in India NEP 2020.	Paper presented in two days National conference on National Education Policy 2020-challenges& Opportunity 25 & 26 April 2022.paper entitled on Skill	2022

		Revolution in India NEP 2020.at khandelwal vaish Girls institute of Technology.	
8.	Presented Paper entitled on Good Governance and Management.	Paper presented on Good Governance and sustainable development may 4 2022 at shri Guru Gobind Singh college, Chandigarh. Department of public administration, at National seminar sponsored by Indian council of social science research north- west regional Chandigarh. Paper titled on Good Governance and Management.	2022

Awards and Achievements

1. International

1. IRSD preeminent innovative education award 2022 in 8 th international conference on interdisciplinary research for sustainable development 2022.

2. International council for education , research and training .
Global women icon award 2023.

2. National

- IZOR National Elite teacher award 2022

Orientation/ Refresher course

Orientation program

Successfully completed Four week induction /orientation program for “Faculty in universities/colleges/institutions of higher education” organized by Teaching learning center Ramanujan College, university of Delhi. Under the agegis of MHRD. From 1 Sep. to 30 September 2020 obtained grade A+

Refresher program

Successfully completed two week interdisciplinary refresher course on “Advanced research Methodology tools and Techniques” organized by Teaching learning center Ramanujan College, university of Delhi under the agegis of MHRD. From 30 January-14 February 2021 obtained grade A+

Others

ICT Courses

- Successfully completed, online one-week Faculty Development programme on "optimizing ICT Tools for higher education. "From 18 to 26 June, 2021 and obtained grade A+
- By the teaching learning, Centre Ramanujan College University of Delhi under the aegis of ministry of education pandit madan mohan Malviya National mission on teachers and teaching in collaboration with I B.pg college panipat.under the iqac cell.
- Successfully participated of all requirements of one-week online certificate course on Digital teaching Techniques organized by ICT Academy from 09 August 2021 13 August 2021.

Short-term training program

- Successfully participated in the "AICTE" sponsored one week short-term training programme (STTP) on character Building Through moral values and Ethics (phase-iv)
- Organized by the S.S.Jain Subodh PG College Jaipur .held from July 12 to 17 July 2021.

Technical courses /SST programs

- Libre office suit writer by Bombay IIT SPOKEN tutorial project. Funded by national mission on education through ICT, MHRD, and GOVT.of INDIA.july.2019.
- Libre office suit base training by By Bombay IIT SPOKEN Tutorial project. Funded by National mission on education through ICT, MHRD, and GOVT.of India may.2019.

- Participate in E-Quiz on Atmanirbhar Bharat Strengthen on the future organized by school of entrepreneurship skills, Bhartiya skill Development University Jaipur.24-6-2020.
- Participate in E-quiz on vocal for local organized by institutions innovations council.MEPSC.ON 25-6-2020.
- Faculty development programme
- Participate in UKA Tarasadia University, Gujarat, 1 week online International Faculty Development Programmed on skilling teachers for online Education during 02-06 June 2020.

- 2. participated in TWO weeks Faculty Development Programmed on managing online classes and co creating MOOCS 3.0. July 25-August 10, 2020 from
- Organized by teaching learning center Ramanujan College, university of Delhi.
- 3. participated 1 week FDP organized by Bombay IIT, spoken tutorial project funded by National Mission on Education through ICT, MHRD, Govt. of India, on latex, from 22 June- 29 June.
- 4. Participated in 1 day Knowledge sharing Programme on Time Management and instructional Leadership at S.S.Jain Subodh Girls P.G. College, organized by ICFAI, IBS (BUSINESS School) Aug.29.2016
- 5. Principles and practices for effective college teaching knowledge sharing program by ICFAI, IBS (business, school) 12AUG.2017 at S.s Jain subodh girls pg college sanganer.
- 6. Participate in Two days Teacher Training programe“Excellence in Teaching”29-30 janu.2010 organized by management development Academy.
- 7. Participated in the one-week national level virtual faculty development programme on revised naac framework guidelines-2020 under ugc pramararsh scheme organized by the v.o.c. Chidambaram college toothukudi from 26 July 2021 to 30 July 2021.
- 8. Participated two days fdp program at Mhaveer College of commerce, Jaipur on managing self-held on 16to 17 July 2021.
- 9. Participated in two days virtual fdp on the 360-degree academia; scope and challenges from July 22to 23 july 2021.organized by the s.s.jain subodh p.g. mahila mhavidyalaya rambag, Jaipur.
- 10. Participated in international fdp on redefining the curriculum in post covid-19 era organized by gyan Vihar University on 31 march 2021.
- 11. Participated in 5 days faculty development programme on towards persona development organized by the s.s.jain subodh management institute mansarover, Jaipur 302020. From 16 to 20 June 2021.

- **Workshops**

1. Participated in District level workshop on Gender sensitization 16dec.2017 at s.s.jain subodh Girls College, sanganer
- 2. Participated in Two days

- National workshop on” quality based teaching programme challenges and solutions”.at s.s.jain subodh sikshan prasikshan mahila mahavidlaya .sanganer 31 jan.to 1feb.2019
- 3 Participeted in National workshop on GST A perspective of growth 8th feb.2019.at organized by st.wilfred,s pg college ,Jaipur.
- 4. Participated in District level two days’ workshop 9-10 feb.2015 organized by s.s.jain subodh Girls College, sanganer.
- 5. Participated in National workshop on “IPR-2019 16nov.2019 Rajasthan state legal services authority, Jaipur at s.s.jain subodh, girl’s college, sanganer.
- 6. Participated in an international workshop on “holding our fires: art of responsible conversion on 9 feb 2021.organised by the s.s.jain subodh girls pg college sanganer.
- 7. Participated in online workshop on titled mentoring teachers for online teaching and virtual classroom. Held on 13 June 2020 organised by the s.s.jain subodh girls pg college sanganer, Jaipur.
- 8. Participated in one-day national workshop naac accreditation framework held on 9 July 2021. Organized by the S.S. jain subodh girls pg college, sanganer.
- **Programme /event coordinator**
- 1. AVertual GUEST Lecture.Organized on new education policy 2020 at s.s.jain subodh girls pg college sanganer on 22 jan.2021 Eminent guest speaker prof..Naveen mathur vice chancellor and former head of the department in Business Administration Rajasthan University. coordinated by Dr.Archana sharma
- 2. Organized PPT Competition in department fest combatt from2016 to 2022, for the students of B.COM, BBA in intercollege and intra college completions.
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- 3. Organize an international conference on role of commerce and management in achieving sustainable development goals virtual format on 22 and 23 October 2021.as co-coordinator at s.s.jain subodh girls pg college sanganer.
- 4. Commbatt 2022 coordinated intercollege competitions for the commerce students international level an inter college commerce fest combat 2022 .organized by the s.s.jain subodh girls pg college, sanganer on 10 march 2022.Cordinator by Dr.Archana sharma
- 5. S.S.Jain subodh girls pg college sanganer in Student development programme A Expert talk on ‘Be future ready for the digital Era”eminent speaker was CA DR.Dheeraj ks sharma co-founder and ceo devalaya e-learn pvt.ltd. a guest lecture by the commerce department coordinated Dr.Archana sharma.on 20/7/2022 in first session.

▼ Subject Specialization

- Business Administration, HRM, marketing, finance.

▼ Personal Detail

- Date of Birth:05/07/1983
- Marital Status:married
- Husband's Name: MR.Raghvendra sharma
- Language Proficiency: hindi,english

I hereby declare that all the information contained in this resume is in accordance with facts or truths to my knowledge.

Date:

(Name and signature)

Place:

Committed to Excellence